

Oakland County Earth Day 2025

SPONSORSHIP FORM



The Oakland County Earth Day Climate March, Rally, and Fair is the region's largest Earth Day celebration centered on fighting climate change and protecting our planet. Each year, the event draws between 500 - 1,000 people to Royal Oak, with tens of thousands of views on marketing materials in coffee shops, on social media, in newspapers, and at community events.

By sponsoring our event, your business or organization is bringing together Oakland County's environmental community in a critical moment to celebrate the planet, learn about sustainable products, engage with environmental art, volunteer with local nonprofits, and so much more. Funds help to support the logistics of this event, which engages and activates those who care about the environment to create positive change. All funds are spent on helping with logistical items that make the event possible (e.g. rental fees, insurance, sound equipment, tables, chairs, permit fees, and other similar items). Oakland County Earth Day is a volunteer-led effort and does not spend funds raised on salaries or staffing.

Method of Payment

REGISTER BY MAIL:

Please print and complete the second page of this document and submit it with payment.

Make checks payable to "Michigan LCV Education Fund" and mail them to:

MLCV % AMANDA COSTELLO

340 BEAKES ST STE 110

ANN ARBOR, MI 48104-1014

United States

REGISTER DIGITALLY:

Payment by ACH is available, or your organization can submit to our GoFundMe. Please complete the second page of this document and email it to Amanda Costello at acostello@michiganlcv.org, and inquire with her about these payment options.

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Sponsor Information

Sponsor Name	
Address <i>Street/City/State/Zip</i>	
Contact Name	
Contact Phone	
Contact Email	
Amount Pledged	\$

Sponsorship Tiers

Global Impact Sponsor	\$3,000 and up	-Thanked as “Sponsor” during the rally program -Name and logo centrally displayed at Fair’s Welcome Center at the Fair -Name and logo on print marketing materials (deadline: March 27th at 5 pm) -Name and logo included on all emails and digital marketing materials -Name and logo listed on Turn Oakland County Green website
Climate Champion	\$1,000 to \$2,999	-Thanked as “Co-Sponsor” during rally program -Name and logo displayed at the Welcome Center at the Fair -Name and logo on print marketing materials (deadline: March 27th at 5 pm) -Name and logo included on all emails and digital marketing materials -Name and logo listed on Turn Oakland County Green website
Evergreen Advocate	\$500 to \$999	-Name displayed at the Welcome Center at the Fair -Thanked during rally program -Name and logo included on all emails and digital marketing materials -Name and logo listed on Turn Oakland County Green website
Environmental Ally	\$250 to \$499	-Thanked during rally program -Name and logo included on select emails and digital marketing materials -Name and logo listed on Turn Oakland County Green website
Grass Roots Supporter	\$25 to \$249	-Name listed on Turn Oakland County Green website